



Venezuelans and  
Immigrants Aid

January - July

**2024**

**Report** and  
**Impact**



# 01 Overview

This report summarizes the activities and events organized by Venezuelans and Immigrants Aid (VIA) from January to July 2024, highlighting their reach, collaboration with partners, and the impact of each program.



# 02 Summary of Events and Activities

- Total Number Activities: **138**
- Total Reach In-Person: **4680** migrants
- Total Reach On-Line: **+76K** (Youtube) **+1MM** (Instagram)

# 03 Human Touch and Sense of Community

What makes Venezuelans and Immigrants Aid (VIA) stand out in our mission is our commitment to serving and empowering immigrant communities. We are a movement defined by principles that inspire real change and foster genuine human connection.

We prioritize the “human touch and sense of community” in everything we do. Our programs are not just services but lifelines built on empathy, mutual respect, and a deep understanding of the human stories behind every face we meet.

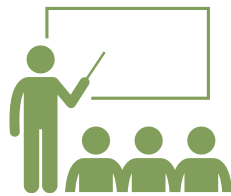




# 04 Types of Events and Their Impact



Legal Orientations	Number of Events	Number of Attendants
	30	2250



English Classes	Number of Events	Number of Attendants
	35	207



Conversatorios (Discussions)	Number of Events	Number of Attendants
	16	900



Soporte Entre Pares (Peer Support Program)	Number of Events	Number of Attendants
	25	310



Cultural and Recreational Activities	Number of Events	Number of Attendants
	10	478





## 05 Solidarity In Action

VIA never imposes on our community or pressures them to attend programs. We simply make sure they know that when they are ready, we are here to help—with open arms and resources designed to support their journey, no matter how long it takes.

Our approach is characterized by being mostly on-the-ground, person-to-person work. “We go out and see the challenges for ourselves.” Whether it’s visiting shelters, public schools, or local churches, we make it a point to be present in the places where help is needed most. Seeing things firsthand ensures we address real, urgent needs.

# 06 Key Collaborations

VIA collaborated with several organizations to enhance the reach and effectiveness of their programs. Some key partners include:

- St. Paul & St. Andrew Methodist Church
- Co-Counsel NYC
- The Nolivos Law Firm
- ESU-ARNIC (The English Speaking Union)
- GTLN WES (World Education Services)
- PSPP (Pro Se Plus Project)
- United Healthcare





# 07 Notable Events



## Legal Orientations

Regular legal orientations were held online and in-person, focusing on providing essential legal information to participants. Estimated attendance for each session was consistently around 169.

## Peer Support

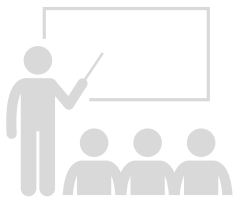
Peer Support That Makes a Difference: The "Soporte Entre Pare" program delivers essential emotional and psychological support, cultivating resilience and fostering meaningful connections. Our Peer Support Program continues to attend not only forced migrants from Venezuelans but also asylum seekers from other countries.

## English Classes

VIA's online English classes, particularly those held on Saturdays, saw significant participation, with attendance numbers growing each week.

## Conversatorios (Discussions)

Several online discussion forums were held on immigration, human trafficking, and personal statements for asylum cases. These events were well-received, with notable spikes in attendance.





# 08 Qualified Volunteers

Another hallmark of VIA is that “the communities themselves lead our programs.” Our volunteers are not outsiders — they are community members who understand the struggles and aspirations firsthand. This model fosters empowerment and ensures that every program we run is rooted in authenticity.

Generate a training experience for our group of volunteers in the critical skills of accompanying VIA community members, seen from two dimensions: The perspective of conscious self-management and the standpoint of attention to third parties. VIA's focus in the first half of 2024 has also been to train its volunteer team in the topic of Legal Assistance, and they have gradually become highly specialized personnel who can serve newly arrived migrants more empathetically, relying simultaneously on basic but vital knowledge that accredited lawyers have taught them.



# 09 Conclusion



VIA's activities in the first half of 2024 were diverse and impactful, reaching thousands of individuals through various programs. The organization effectively leveraged partnerships and a mix of in-person and online formats to maximize its outreach and support to the community.





# 10 Insights (Appendix)

These insights provide a comprehensive view of VIA's performance in the first half of 2024 and offer strategic directions for future activities.

## 1. Growth in Participation

- **Steady Increase in Reach:** The number of participants grew steadily from January (414 participants) to May (1,535 participants), indicating a successful scaling of activities over the months. This reflects effective engagement strategies and possibly increased awareness or demand for VIA's services.
- **High Participation in May:** May 2024 was the most impactful month in reach, with 27 events drawing an estimated 1,535 participants. This suggests that VIA's programs during this period were particularly resonant with the community.

## 2. Program Effectiveness

- **Legal Orientations as a Core Service:** Legal orientations are clearly a cornerstone of VIA's offerings, with 24 sessions conducted and an estimated 4,044 participants reached. The consistency in attendance (approximately 169 participants per session) underscores the importance and reliability of these sessions for the community.
- **English Classes Drive Engagement:** The English classes, especially the Saturday sessions, were among the most attended events, with a cumulative estimated attendance of 234. The regular and increasing participation suggests that the attendees highly value these classes, possibly due to their practical benefits in improving language skills for personal and professional development.

## 3. Effective Use of Online Platforms

- **Successful Online Engagement:** VIA effectively utilized online platforms for various events, including English classes, legal orientations, and Conversatorios (Discussions). The ability to attract substantial participation online indicates VIA's adaptability and the importance of remote access for its target audience.
- **High Impact of Conversatorios:** The Conversatorios (Discussions), particularly on specialized topics like immigration and human trafficking, were highly successful. With up to 872 participants across 15 sessions, these events served as crucial platforms for disseminating important information and engaging the community in meaningful discussions.



# 10 Insights (Appendix)

## 4. Strategic Collaborations

- Collaborations Enhanced Impact: VIA's partnerships with organizations like Pro Se Plus Project (PSPP), ST Paul and St Andrew Church, United Healthcare, Co-Counsel, ESU-Arnica, WES, Johns Hopkins University, NYLAG, and New York Foundation significantly contributed to the success of their programs. These collaborations likely provided additional resources, credibility, and reach, helping amplify their activities' impact.

## 5. Balanced Program Portfolio

- Diverse Program Offerings: VIA's diverse range of programs, from legal orientations and English classes to cultural and recreational activities, indicates a well-rounded approach to community support. This diversity likely helped VIA cater to various needs within the community, ensuring broad-based engagement.

- Targeted Peer Support Programs: The Soporte Entre Pares (Peer Support Program) had consistent participation, reflecting its importance in providing emotional and psychological support to the community. The growth in attendance over time suggests that this program is gaining recognition and trust among participants.

## 6. Opportunities for Improvement

- Enhancing In-Person Event Attendance: While in-person events were critical, there were instances where attendance was lower than expected. Further analysis could help identify barriers to in-person participation, such as timing, location, or awareness, allowing for strategies to boost engagement.

- Monitoring and Adapting Online Offerings: As online events continue to grow in importance, VIA could further optimize these offerings by gathering participant feedback to ensure content relevance, accessibility, and overall satisfaction.

## 7. Future Focus Areas

- Expanding High-Impact Programs: Given the success of legal orientations and English classes, VIA could explore expanding these programs through increased frequency or by introducing advanced levels or specialized topics.

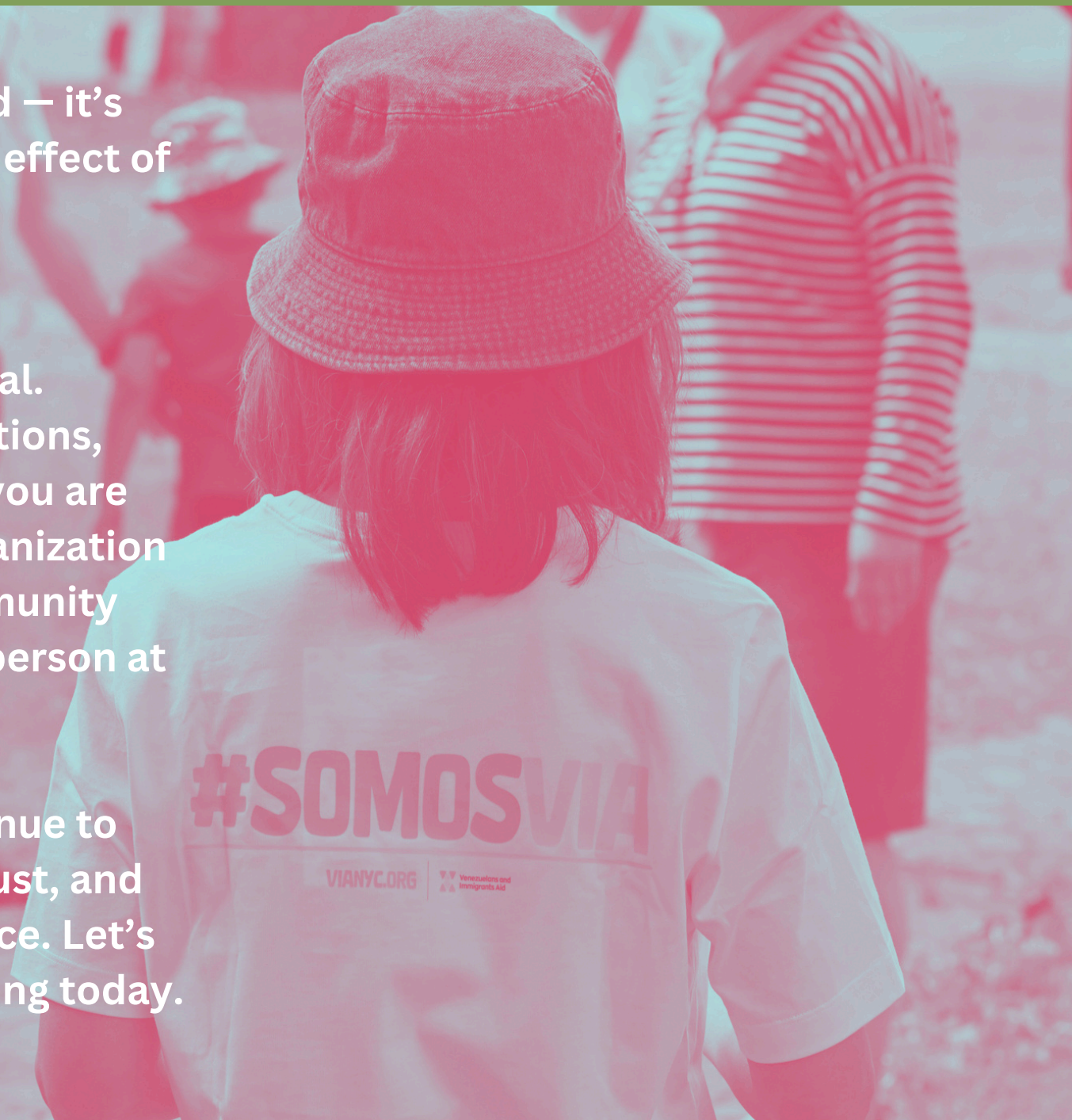
- Leveraging Data for Strategic Planning: The data collected from these activities offers valuable insights into participant preferences and trends. VIA can use this information for more targeted outreach, better resource allocation, and the continuous improvement of their programs.



VIA is not just about aid — it's about creating a ripple effect of hope, resilience, and empowerment.

Your support is essential. Whether through donations, partnerships, or time, you are not just helping an organization but investing in a community that uplifts itself, one person at a time.

Together, we can continue to build bridges, foster trust, and make a lasting difference. Let's transform lives — starting today. Thank you.





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